

\$25 Early Bird Discount for Sponsorships Received by April 30th

The **Hillsdale Soccer Association** is gearing up for another fun-filled season of soccer and we need your support! Thanks in large part to sponsors like you; over 1,200 children from Hillsdale and River Vale were able to participate in our soccer programs in 2006. In the hopes that you will support this worthy cause, we have enclosed a 2007 Sponsorship Form for you to review.

Benefits of Supporting a Local Soccer Team:

- From early September through mid-November, one or more soccer teams of approximately 12 children will proudly display your company name on the back of their soccer jerseys. This is great exposure and also shows that your business is an active member and supporter of the community and its youth programs.
- Fall 2007 Sponsors will have the opportunity to supply promotional/advertising flyers that will be displayed and distributed to all families who register at our in-person registration in May of 2007.
- We will be placing full-page Sponsor Thank You ads in our local community newspapers – Community Life and Pascack Press. These full-page ads, featured a listing for each 2006 Hillsdale Soccer Sponsor. A similar ad will run in April of 2007 to acknowledge and thank all 2006 sponsors.
- We will also include the address, website URL and phone number of each of our 2007 sponsors on our website, www.hillsdalesoccer.org.

Exciting New Tax-Deductible Sponsorship Opportunities For 2006 Offer Increased Visibility

- Centennial Field Banners - \$200 per banner for a 3' by 5' banner. The banners will hang at Centennial Field from September through November.
- Underwrite the cost of trophies for a league - \$250 per league – includes sponsor name on trophy badge (leagues are based on school grade and consist of 5 to 10 teams.)
- Sponsor quarterfinals refreshments - \$350 which includes a recognition banner.
- Sponsor semi-finals refreshments - \$500 which includes a recognition banner.
- Sponsor the 20' x 20' refreshments tent and refreshments at the finals - \$750 - includes a recognition banner.
- Partially underwrite the cost of professional trainers for a league - \$500 per league with a recognition banner displayed at all league training sessions.

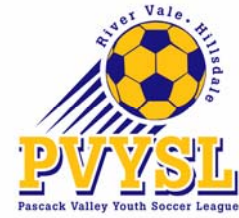
To sponsor one or more Fall 2007 Recreation Soccer Teams and/or take advantage of the NEW sponsorship opportunities, please complete and mail the enclosed registration form with your payment to the address listed below. Please include a note if you want to have your promotional materials displayed at our May 2007 registration days. As a reminder, please send us sample materials by April 20, 2007 for review and approval.

With your support, we look forward to an exciting and rewarding 2007 soccer season! If you have any questions, please do not hesitate to contact us.

Very truly yours,

David Delia
Director of Marketing
Hillsdale Soccer Association

Hillsdale Soccer Association P.O. Box 374 Hillsdale, NJ 07642
Email: soccer@hillsdalesoccer.org www.hillsdalesoccer.org



Benefits of Sponsorship:

- Hillsdale families will appreciate your investment in their community and their children
- Sponsor names listed in local community newspaper advertising
- Opportunity to distribute your promotional materials at our in-person registrations
- Your web link and phone number will be added to our site, **www.hillsdalesoccer.org**
- Repeat exposure every week of the season when your team wears your name on their backs!
- Team photo plaque to display at your place of business
- Sponsor recognition in HSA program material to be distributed to all participants

2007 TEAM SPONSORSHIP



PUT YOUR
COMPANY NAME
ON OUR BACKS!

HERE'S A GREAT OPPORTUNITY TO SUPPORT HILLSDALE SOCCER
AND GET SOMETHING IN RETURN!

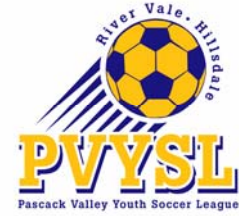
SPONSOR A LOCAL RECREATION SOCCER TEAM!

SPONSOR - 1 TEAM \$200.00
SPONSOR - 2 TEAMS \$175.00 per team
SPONSOR - 3+ TEAMS \$150.00 per team

\$25 Early Bird Discount for Sponsorships Received by April 30th !

Additional copies of this Sponsor Form are available at our web site: www.hillsdalesoccer.org

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Email: soccer@hillsdalesoccer.org www.hillsdalesoccer.org



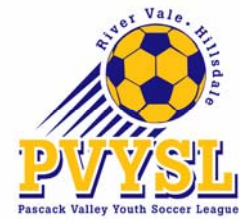
ADDITIONAL SPONSORSHIP OPPORTUNITIES

1. **Centennial Field Banners - \$200 per banner for a 3' by 5' banner. The banners will hang at Centennial Field from September through November.**
2. **Underwrite the cost of trophies for a league - \$250 per league – includes sponsor name on trophy plaque (leagues are based on school grade and consist of 5 to 10 teams.)**
3. **Sponsor quarterfinals refreshments - \$350 (includes a recognition banner)**
4. **Sponsor semi-finals refreshments - \$500 (includes a recognition banner)**
5. **Sponsor the 20" x 20" refreshments tent and refreshments at the finals - \$750 (includes recognition banner)**
6. **Partially underwrite the cost of professional trainers for a league - \$500 per league with a recognition banner displayed at all league training sessions.**

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YES, I want to sponsor a Recreation Soccer Team(s) for the Fall 2007 Season

Choice of team(s):	1st Choice		2nd Choice	
Kindergarten	Boys ___	Girls ___	Boys ___	Girls ___
1st Grade	Boys ___	Girls ___	Boys ___	Girls ___
2nd Grade	Boys ___	Girls ___	Boys ___	Girls ___
<i>Combined program with River Vale (known as Pascack Valley Youth Soccer League):</i>				
3rd Grade	Boys ___	Girls ___	Boys ___	Girls ___
4th Grade	Boys ___	Girls ___	Boys ___	Girls ___
5th Grade	Boys ___	Girls ___	Boys ___	Girls ___
6th Grade	Boys ___	Girls ___	Boys ___	Girls ___
7th Grade	Boys ___	Girls ___	Boys ___	Girls ___
8th Grade	Boys ___	Girls ___	Boys ___	Girls ___
9th Grade	Boys ___	Girls ___	Boys ___	Girls ___



Team Sponsorship (continued):

Please specify if there is a particular child who should be on the team you sponsor:

1st Choice Team:

2nd Choice Team

Child's name: _____ Child's name: _____

1 team sponsorship @ \$200.00

2 team sponsorships @ \$175.00 each (e.g., 2 teams = \$350.00 total)

3+ team sponsorships @ \$150.00 each (e.g. 3 teams = \$450.00 total)

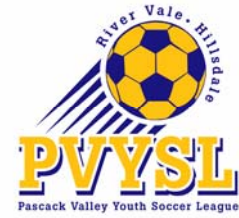
\$25-Per-Team Early Bird Discount for Sponsorships Received by April 30th !

I want to sponsor _____ team (s) at a total cost of \$_____. I understand that the HSA 3rd - 9th grade recreation program is combined with River Vale and those teams will have participants from both towns. In exchange for my sponsorship, I shall have the T-shirts of the team(s) I sponsor imprinted with the name specified below. In addition, I shall receive a team photo plaque and recognition in HSA program materials, advertising and website.

Agreed and Accepted: Your Signature _____

Print Name _____

Name of company to be imprinted on T-shirts (max. 2 lines, 18 char. or spaces per line, please print clearly):



YES, I want to take advantage of additional sponsorship opportunities Recreation Soccer Team(s) for the Fall 2006 Season

Additional Sponsorship Opportunities Selected:

_____ Cost \$ _____

_____ Cost \$ _____

_____ Cost \$ _____

Total Cost of Additional Items: \$ _____

COMBINED TOTAL SPONSORSHIP COSTS

TEAM SPONSORSHIPS: \$ _____

OTHER SPONSORSHIPS: \$ _____

GRAND TOTAL: \$ _____

Company Name: _____

Contact: _____

Street Address: _____

City/St/Zip: _____

Tel: _____ Fax: _____

EMAIL address: _____

Please mail check with application payable to:

**Hillsdale Soccer Association
P.O. Box 374
Hillsdale, NJ 07642**