

2010 Hillsdale Soccer Association Sponsorship \$35 Discount for Sponsorships Received by July 12th 2010

The **Hillsdale Soccer Association** is gearing up for another fun-filled season of soccer and we need your support! Thanks in large part to sponsors like you; over 1,200 children from Hillsdale and River Vale were able to participate in our soccer programs in 2009. In the hopes that you will support this worthy cause, we have enclosed a 2010 Sponsorship Form for you to review.

Benefits of Supporting a Local Soccer Team:

- From early September through mid-November, one or more soccer teams of approximately 12 children will proudly display your company name on the back of their soccer jerseys. This is great exposure and also shows that your business is an active member and supporter of the community and its youth programs.
- Fall 2010 Sponsors will have the opportunity to supply promotional/advertising flyers that will be displayed and distributed to all families who register at our in-person registration in June of 2010.
- We will also include the address, website URL and phone number of each of our 2010 sponsors on our website, www.hillsdalesoccer.org.

Exciting Tax-Deductible Sponsorship Opportunities Offer Increased Visibility

- Centennial Field Banners - \$200 per banner for a 3' by 5' banner. The banners will hang at Centennial Field from September through November.

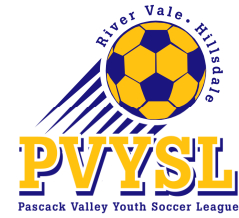
To sponsor one or more Fall 2010 Recreation Soccer Teams and/or take advantage of the sponsorship opportunities, please complete and mail the enclosed registration form with your payment to the address listed below. Please include a note if you want to have your promotional materials displayed at our June 2010 registration day. As a reminder, please send us sample materials by May 08, 2010 for review and approval.

With your support, we look forward to an exciting and rewarding 2010 soccer season! If you have any questions, please do not hesitate to contact us.

Very truly yours,

Jim Raleigh

Jim Raleigh
President
Hillsdale Soccer Association



Benefits of Sponsorship:

- Hillsdale families will appreciate your investment in their community and their children
- Opportunity to distribute your promotional materials at our in-person registrations
- Your web link and phone number will be added to our site, **www.hillsdalesoccer.org**
- Repeat exposure every week of the season when your team wears your name on their backs!
- Team photo plaque to display at your place of business
- Sponsor recognition in HSA program material to be distributed to all participants

2010 TEAM SPONSORSHIP



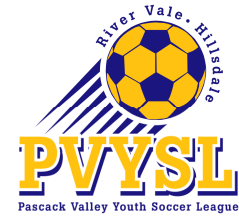
PUT YOUR
COMPANY NAME
ON OUR BACKS!

HERE'S A GREAT OPPORTUNITY TO SUPPORT HILLSDALE SOCCER
AND GET SOMETHING IN RETURN!

SPONSOR A LOCAL RECREATION SOCCER TEAM!

SPONSOR - 1 TEAM	\$200.00
SPONSOR - 2 TEAMS	\$175.00 per team
SPONSOR - 3+ TEAMS	\$150.00 per team

\$35 Early Bird Discount for Sponsorships Received by July 12th !



YES, I want to sponsor a Recreation Soccer Team(s) for the Fall 2008 Season

Choice of team(s):	1st Choice	2nd Choice
Kindergarten	Boys and Girls combined ___	
1st Grade	Boys ___ Girls ___	Boys ___ Girls ___
2nd Grade	Boys ___ Girls ___	Boys ___ Girls ___
<i>Combined program with River Vale (known as Pascack Valley Youth Soccer League):</i>		
3rd Grade	Boys ___ Girls ___	Boys ___ Girls ___
4th Grade	Boys ___ Girls ___	Boys ___ Girls ___
5th Grade	Boys ___ Girls ___	Boys ___ Girls ___
6th Grade	Boys ___ Girls ___	Boys ___ Girls ___
7th Grade	Boys ___ Girls ___	Boys ___ Girls ___
8th Grade	Boys ___ Girls ___	Boys ___ Girls ___
9th Grade	Boys ___ Girls ___	Boys ___ Girls ___

Please specify if there is a particular child who should be on the team you sponsor:

1st Choice Team:

2nd Choice Team

Child's name: _____ Child's name: _____

1 team sponsorship @ \$200.00

2 team sponsorships @ \$175.00 each (e.g., 2 teams = \$350.00 total)

3+ team sponsorships @ \$150.00 each (e.g. 3 teams = \$450.00 total)

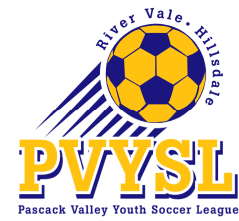
\$35-Per-Team Discount for Sponsorships Received by July 12th !

I want to sponsor _____ team(s) at a total cost of \$_____. I understand that the HSA 3rd - 9th grade recreation program is combined with River Vale and those teams will have participants from both towns. In exchange for my sponsorship, I shall have the T-shirts of the team(s) I sponsor imprinted with the name specified below. In addition, I shall receive a team photo plaque and recognition in HSA program materials, advertising and website.

Agreed and Accepted: Your Signature _____

Print Name _____

Name of company to be imprinted on T-shirts (max. 2 lines, 18 char. or spaces per line, please print clearly):



ADDITIONAL SPONSORSHIP OPPORTUNITIES

1. Centennial Field Banners - \$200 per banner for a 3' by 5' banner. The banners will hang at Centennial Field from September through November.

YES, I want to take advantage of having a sponsorship banner hanging at Centennial Field for the Fall 2010 Season

Banner Opportunity

Name _____

Cost \$ _____

COMBINED TOTAL SPONSORSHIP COSTS

TEAM SPONSORSHIPS: \$ _____

BANNER SPONSORSHIP: \$ _____

GRAND TOTAL: \$ _____

Company Name: _____

Contact: _____

Street Address: _____

City/St/Zip: _____

Tel: _____ Fax: _____

email address: _____

Website: _____

Please mail check with application payable to:

**Hillsdale Soccer Association
P.O. Box 374
Hillsdale, NJ 07642**